

# FXPRIMUS COOKIE POLICY



## 1. INTRODUCTION

**1.1** Primus Global Ltd (previously known as FX Primus Europe (CY) Ltd) (the “FXPRIMUS” or “Company”) is a Cyprus Investment Firm (the “CIF”) incorporated in the Republic of Cyprus under the Department of the Registrar of Companies and Official Receiver, holding a Certificate of Incorporation with Number HE 337614.

**1.2** FXPRIMUS is authorised and regulated by the Cyprus Securities and Exchange Commission (the “CySEC”) ([www.cysec.gov.cy](http://www.cysec.gov.cy)), with License Number 261/14 and the operations of the Company are governed by the Markets in Financial Instruments Directive (EU Directive 2014/65/EU) (the “MiFID II”). The foundations of the services offered to Clients are based on the License granted to the Company by CySEC.

**1.3** The Company is trading under the FXPRIMUS tradename and through the domain names [www.fxprimus.com](http://www.fxprimus.com), [www.fxprimus.eu](http://www.fxprimus.eu), [www.fxprimuscn.com](http://www.fxprimuscn.com) and [www.fxprimus.pe](http://www.fxprimus.pe).

**1.4** The European Union has adopted the EU General Data Protection Regulation (“GDPR”), is effective since 25th May 2018. The GDPR introduces new requirements for all companies processing personal data of individuals located in the European Economic Area (“EEA”); that also considers the usage of Cookies.

## 2. WHAT IS A COOKIE

**2.1** A cookie is a small text file stored on the user’s computer for record keeping and security purposes. It allows us to enhance user experience while browsing our website. FXPRIMUS issues Cookies upon landing on our website, unless the cookie settings on user’s browsers are disabled. Please be notified that by turning off cookie tracking in your browser, some of our services might become unusable such as promotions or registration. Cookies used by us do not contain any personal information nor do they contain account or password information. They merely allow the site to recognize that a page request comes from someone who has already logged on. To administer and improve our Web site, we may use a third party to track and analyze usage and statistical volume information, including page requests, form requests, and click paths. The third party may use Cookies to track behavior and may set Cookies on behalf of us. These Cookies do not contain any personally identifiable information.

## 3. ANALYTICS TOOLS FOR THE WEBSITE

**3.1** On our websites the web analytics tool Google Analytics is used to get a general information of how visitors use the site. Google Analytics uses Cookies to collect information in an anonymous form (aggregated) about how visitors use the website, for example, the number of page views, how visitors have arrived at the website, and the number of visits. The purpose is to help us improve the performance of the website and simplify its usage. The information produced your visits on website is sent to and stored by Google Inc. This site uses IP Anonymization in Analytics. The IP anonymization feature in Analytics sets the last octet of IPv4 user IP addresses and the last 80 bits of IPv6 addresses to zeros in memory shortly after being sent to the Analytics Collection Network. The full IP address is never written to disk in this case.



## 4. MARKETING COOKIES

4.1 These cookies improve your browsing experience so you can view more relevant content and advertising, which is designed to fit your preferences and devised from your activity on our websites. We only use our trusted partners like AdRoll.

## 5. HOW TO AVOID COOKIES

5.1 If you would prefer Cookies to be rejected, change the settings in your web browser so that you either automatically refuse Cookies to be downloaded or are prompted each time a website requests to save a Cookie. Cookies that have been previously downloaded can also be deleted through the web browser. For more information, see the documentation for the web browser in question.

## 6. WHAT HAPPENS IF I ACCEPT THE COOKIES AND THE POLICY

6.1 By clicking “I accept” you authorise us to use information gathered by your visits on our websites to improve our services and your experience.

## 7. WHAT HAPPENS WHEN I DECLINE COOKIES AND POLICY

7.1 If you click “I decline” we will not gather the information regarding usage of our websites, however, we will place on your device unique identify number, so next time when you come to any of our websites we will not collect any additional information. There is no other technical solution in order to respect your decision of not accepting the Cookies and Policy, please however note, that you can always choose “forget me” option or send an e-mail to [privacy@fxprimus.com](mailto:privacy@fxprimus.com) and use “the right to be forgotten” we will instruct you further, then delete the information containing our unique number and your decision regarding the Cookies and Policy so next time when you visit any of our websites you will be recognised as a new visitor and therefore, you will be required again to either accept or decline Cookies and Policy. Please also note that you can always clear your cookies manually using your browser’s settings option.



## 8. COMPANY'S CONTACT DETAILS

**8.1** Clients shall communicate with the Company with the communication methods described within this policy and/or at the following address:

Correspondence Address:

Primus Global Ltd (previously known as FX Primus Europe (CY) Ltd)  
25 Kolonakiou Street | Office 102 Zavos Kolonakiou Centre  
4103 Limassol  
Cyprus

Customer Service:

Phone: +357 25 262084

E-mail: [support@fxprimus.com](mailto:support@fxprimus.com)

**Primus Global Ltd** (previously known as FX Primus Europe (CY) Ltd)

**Customer Service:**

**Phone:** +357 25 262084

**E-mail:** [support@fxprimus.com](mailto:support@fxprimus.com)

**Cookie Policy Document**  
**May 2018**

