

Primus Capital Markets UK Ltd Cookie Policy

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1. What are Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The Cookies policy uses cannot execute code or deliver any viruses. The Cookies use are only ever used for the essential functioning of the website, analytics in order to provide you a great service and marketing in order to target you with the adverts you want.

Primus Capital Markets UK Limited fully respects your privacy and provides you with the relevant information and tools in order to manage your cookie preferences.

2. Cookie Policy

Primus Capital Markets UK Limited may use a number of cookies in order to provide users with our service via our website and platform.

We categorise them into the following groups:

- Essential: cookies which are essential to the functioning of the website and our service. This includes enabling you to complete account applications, remembering your login details, initiating chat or other website functionality. If you disable these cookies you will not be able to fully access our platform.
- Analytical: Cookies that allow us to improve the service and website, enabling us to tailor the site to your personal preference.
- Marketing: Marketing initiatives allowing us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to good online advertising practice and information can be found here <https://www.iabuk.com/>

For information on cookies and how to amend your personal preferences please visit aboutcookies.org. We are committed to keeping your data safe, for more information how we handle your data please see our "Privacy Policy".

List of Cookies We Use:

Cookie name	Purpose	Category
TBA	Affiliate/IB Tracking	Essential
TBA	IB tracking (legacy system currently being replaced)	Essential
TBA	Track user activities through the site. Improve customer experience	Analytical cookies
TBA	User journey analysis. Help us to build multi-touch attribution model	Analytical cookies
TBA	Sigma internal tags (utm campaign history, medium history)	Analytical cookies
googleleadservices.com	Anonymous visitor and conversion analysis. Improve advertising	Marketing cookies/Analytical cookies
doubleclick.net	Anonymous visitor and conversion analysis. Improve advertising	Marketing cookies/Analytical cookies
facebook.com	Anonymous visitor and conversion analysis. Improve advertising	Marketing cookies/Analytical cookies
twitter.com	Anonymous visitor and conversion analysis. Improve	Marketing

	advertising	cookies/Analytical cookies
	Anonymous visitor and conversion tracking, as well as targeting and personalisation, in Marketing Cloud	Marketing cookies/Analytical cookies
Bing.com	Visitor and conversion analysis. Improve advertising	Marketing cookies/Analytical cookies

Cookies used by our websites:

- Do not store any personally identifiable information such as passwords
- Do not access any other information stored on your computer
- Do not compromise your devices security

- Do allow us to provide a service whereby people can access their account
- Do allow us to monitor the number of people using our website
- Do allow us to see how people arrive at our site (via search engine or via email)
- Do allow us to gather technical information about people using our website, such as their geographical location and the type of web browsers they are using
- Do allow us to display adverts on others websites, to people who have previously accessed our websites. We cannot identify individuals to whom adverts may be displayed.
- Do allow us to display content on our websites more relevant to you and your preferences based on the information we hold and your behaviour on our website
- Do allow our website to recall certain settings and preferences to make using our website easier. We cannot identify what your individual preferences or settings are

3. Cookie Preference

We will use cookies to remember your cookies preferences. Upon you clearing your cache we will require you to update your cookie preferences again:

Please note our instructions below are for Google Chrome. For other browsers please refer to developer's instructions.

Clear all cookies

If you remove cookies, you'll be signed out of websites and your saved preferences could be deleted.

1. On your computer, open Chrome.
2. At the top right, click More  **Settings**.
3. At the bottom, click **Advanced**.
4. Under "Privacy and security," click **Content settings**.
5. Click **Cookies**.
6. Under "All cookies and site data," click **Remove all**.
7. Confirm by clicking **Clear all**.

Delete specific cookies

Delete cookies from a site

1. On your computer, open Chrome.
2. At the top right, click More  **Settings**.
3. At the bottom, click **Advanced**.
4. Under "Privacy and security," click **Content settings**.
5. Click **Cookies**.
6. Under "All cookies and site data," search for the website's name.
7. To the right of the site, click Remove .

Delete cookies from a period of time

1. On your computer, open Chrome.
2. At the top right, click More .
3. Click **More tools**  **Clear browsing data**.
4. At the top, click the dropdown next to "Clear the following items from."
5. Choose a time period, such as **the past hour** or **the past day**.
6. Check "Cookies and other site data." Uncheck all the other items.
7. Click **Clear browsing data**.

4. General Information // Specific Concerns

We comply with the recent UK and EU law on handling cookies. You can choose to accept or decline cookies when you use our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To find out more about how you can block, delete or manage cookies, please visit aboutcookies.org. Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

If you have any questions or concerns, please email: compliance@primuscapital.uk